

 Qognify



# QOGNIFY EXTEND

**A FIELD APPLICATION SUITE**

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# GETTING THE RIGHT INSIGHTS TO THE RIGHT PEOPLE AT THE RIGHT TIME

## THE SMARTEST SENSOR IS YOU

Today, almost everybody carries a smart mobile phone capable of sending messages and capturing exactly what is happening through images and video, all with an accurate location. What makes these devices into a smart sensor is not just the technology, but the fact that human consideration and processing is in the loop. We decide what is worth recording, capturing and sending, we decide when that makes most sense, we put it in the right context. And we know all that simply by actually being there.

Qognify Extend harnesses this unique combination of advanced technology, which is at everyone's reach, and the ability to apply human logic and analysis to bring this information, in the right time and context, into the control room.

## THE FIELD APPLICATIONS SUITE

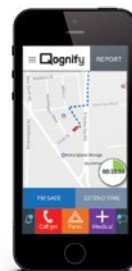
- **SEEitSENDit** - enables your staff, in any location, to communicate and report through their mobile phone, on incidents, risks and suspects, and provide textual, visual and geographic information instantly.
- **Live Video Broadcasting** - allows field personnel to broadcast live video directly to the control room. Increasing your surveillance coverage by making every mobile phone into a potential surveillance camera.
- **Dispatch** - the application enables effective communication and management of field personnel by providing operators with simple Computer Aided Dispatch (CAD) functionalities.
- **GuardMe** - provides users with a simple personal security services, monitoring their progress from point A to point B and enabling immediate report of distress situations.
- **Qognify VICC (Visual Intelligence Command Center)** - desktop web application that collects and aggregates the information from the various mobile applications, presenting it on a map - enabling control room operators to get complete situational awareness.



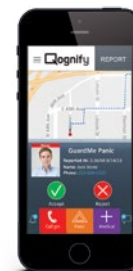
SEEitSENDit



LiveVideo  
BROADCASTING



GuardMe



Dispatch

The field applications suite

The screenshot displays the Qognify Visual Intelligence Control Center. At the top, it shows the 'Visual Intelligence Control Center' logo and the 'Qognify' brand name. The main area is a map of Denver, Colorado, with several incident markers. A video player is embedded on the map, showing a fire scene. Below the map is a table of incidents with columns for ID, Name, Type, Description, Time Created, Priority, and Status.

ID	Name	Type	Description	Time Created	Priority	Status
1548	Robert Jones	Vehicle Accident	Fender Bender on I70. Tow Truck requested.	12:54:21 PM 8/15/16	High	Open
1549	Robert Jones	Disabled Vehicle	Make/Model: Honda Accord, Color: White, Plate: YWU-14V...	11:14:12 AM 8/15/16	Medium	Open
1550	Gregg Johnson	Fire	4 Alarm Fire at HQ. FD and PD on scene. EMS enroute.	3:34:32 PM 8/14/16	High	Escalated
1551	Robert Jones	Assault	Fight on Platform H	7:18:09 AM 8/14/16	Medium	Open
1552	Chris Maloney	Intrusion	Door Forced Security Office	5:23:46 AM 8/14/16	High	Closed
1553	Robert Jones	Medical Emergency	67 year old male showing symptoms of stroke. EMS req...	11:14:02 PM 8/13/16	Urgent	Closed

Qognify VICC

## KEY FEATURES AND HIGHLIGHTS:

- Leveraging smart mobile phones, available to almost everyone
- Providing geo-referenced information using mobile phones' embedded GPS for immediate placement on the VICC map display
- Directly streaming video into the control room while also saving the recorded video for later use
- Dynamic dispatch and routing of guards, locating the nearest user and providing instructions on the best route to the location.
- Making communication effective with notifications and comments directly to the users' smart phones
- A one-stop-shop solution from Qognify, pre- Integrated into Situator and VisionHub
- Fully customizable and highly secure
- A cloud hosted architecture
- Minimal effort to deploy, easy distribution to the field
- Compatible with the vast majority of smartpohne models, both Android and iOS

# SAMPLE SCENARIO



- 1** A suspicious person seen entering a restricted building
- 2** A field operator creates a report using SeeltSendIt including an image of the person
- 3** The report is received in the control room and an incident is created
- 4** Suspect search video analytics is activated to locate the current whereabouts of the suspect
- 5** Bulletin sent to guards with location and image of the suspect
- 6** Suspect is apprehended

## ABOUT

Qognify helps organizations mitigate risk, maintain business continuity, and optimize operations. The Qognify portfolio includes video management, video and data analytics, and PSIM/Situation Management solutions that are deployed in financial institutions, transportation agencies, airports, seaports, utility companies, city centers, and to secure many of the world's highest-profile public events. [www.Qognify.com](http://www.Qognify.com)

Get in Touch: [www.Qognify.com/get-in-touch](http://www.Qognify.com/get-in-touch)

## CONTACTS

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